

Arresting Developments



PARHAD GOGHAVALA
P H O T O G R A P H Y

PARHAD GOGHAVALA

P H O T O G R A P H Y

Arresting Developments

Arresting Developments is a collection of images of 'Windows of Bombay' by Mumbai born international photographer Parhad Goghavala.

The images express his love for this maximum and sometimes overwhelming metropolis, Mumbai. It is a voyeuristic view into the everyday lives of the people of Mumbai. Using beautiful facades of derelict buildings from the earlier part of the last century and their windows as a canvas. The artist sees each image as telling a different story in an almost poetic visual style which draws the viewer closer and thereby revealing fascinating details as the image is recited, as it were.

All the images have been captured at a precise time of day in order to capture as much detail, colour and texture of the subject as possible, resulting in the artist having to visit the same site several times in order to get that perfect shot. The collection has been shot over the last eight years. The images have been captured in the old neighbourhood of Byculla down to Crawford market towards the South of the city.

As busy Mumbaiites, we tend to focus on where we need to get to and never really look around, as the city can get quite overwhelming. This is an opportunity to experience the raw unfiltered beauty that Mumbai has to offer, it may even encourage you to look around at this great city a little more and find beauty everywhere, arresting you in your tracks...

PARHAD GOGHAVALA



Parhad was born in 1974 in Mumbai, India. He was sent to the prestigious Cathedral & John Connon School, where he was first introduced to the camera, dark room techniques and photography as an extra subject. Subsequently, he studied mathematics and physics and eventually graduated in subjects in which he had little or no interest.

Parhad moved to London in 1996 in order to pursue another degree, Industrial Design at Brunel University, London. He also did several art and portfolio building courses at Central Saint Martins, London, strengthening his appreciation for colour, form and aesthetics.

After having dabbled with the camera on his travels and doing the basic course at the Photographic Society of India in 2001, Parhad decided to take what was a serious amateur pursuit and turn it into a professional one. He assisted commercial and fashion photographer Himanshu Seth before enrolling for the Mastercraftsman 2 year course at The Shari Academy of Photography and Digital Imaging where he learnt studio lighting techniques and how to 'see light'.

Parhad had his first show "Images Inspired by the Art of Cocktail Making" in Association with The Bar Company in Dec 2006 at Henry Tham's Lounge, Mumbai. The commercial success of the show encouraged him to further his passion for photography and image making.

Parhad is a member of the Photographers Guild of India (PGI) and has received an award from the guild for his image 'Lasting Impressions' at their annual exhibition 'EXHIBIT A' in 2007. Keen to use the passion for his craft to give back to society, he organised an exhibition of his collection "Effloresce - Flowers of Breach Candy" at the prestigious Breach Candy Swimming Bath Trust in December 2010, where he was able to raise a considerable amount, as a 100% of the sale of the images were donated to charity.

In 2012 he was commissioned by the Ador group of companies to cover the walls of their swanky, newly designed head office at Ador House in Kalaghoda, Mumbai with his signature style of aesthetically beautiful images of their industrial plants at work.

Parhad is also a commercial photographer and has shot for high end international Michelin starred restaurants such as Hakkasan and Yauatcha and exclusive publications such as Elle Decor. He is passionate about clicking Interiors, Food, Fashion and Fine Art.

Parhad returned to London in November 2012, where he zealously put together a vast, very impressive portfolio of fashion images shot in London till early 2014.

Apart from shooting for well known personalities and publications in Mumbai, he is currently working on his first highly creative fashion calender for the year 2017. A truly international Indian photographer, he is the next big name to look out for in the Fashion and Fine Art Photography world.



One of the country's most premier contemporary art destinations, a brainchild of husband-wife duo Arun and Chandra Sachdev. Gallery 7 has moved to the heritage precincts of Rampart Row, Kala Ghoda, where it has become a landmark on the south Mumbai cultural map.

And while the location may have changed, the dream and enterprise remain the same – to promote Indian art and provide promising artists a credible platform to showcase their works. Conceived by art collectors and appreciators Arun and Chandra as a means to bolster the contemporary Indian art market, the gallery was established in the mid-70s in the commercial Fort district of Mumbai. Gallery 7 brought together Arun's expertise as writer and editor of 'Z' magazine and Chandra's trained eye as a fine artist from the prestigious J.J. School of Art and The Kala Bhavan in Santiniketan, schooled by renowned artist Somnath Hore.

Over the three decades since Gallery 7's inception, the dynamic couple has collectively supported and showcased the works of formidable young talents like Atul Dodiya, Vijay Shinde, Arpita Singh, among others. The gallery's walls have also played host to stalwarts such as M.F. Husain, S.H. Raza, Jogen Chowdhury, Rameshwar Broota, Sudhir Patwardhan, Krishen Khanna and Ramkumar. Having worked with some of the Indian art firmament's biggest international and contemporary stars, Gallery 7 has also emerged as a haven for upcoming artists, championing genuine talent and showcasing aesthetically strong sensibilities.

Even as its echelon and endeavour has grown, Gallery 7 has moved from its initial location in Fort to a vintage bungalow in Cuffe Parade in the '90s, and has now found a new home in the art district of Kala Ghoda. With its 40-foot arched frontage, high ceilings, contemporary interiors and clean lines, the new address is a perfect blend of the traditional and modern.

And bringing a forward-thinking and modern outlook to this endeavour is the couple's enterprising son and a partner at Gallery 7, Arunov Nicholai Sachdev, who now helms the project with his mother Chandra. Having been involved with the gallery for a decade-and-a-half, Nicholai brings with him strong business acumen and an in-depth knowledge of the Indian art scene. His strong relationship management skills and keen eye for spotting talent have seen him emerge as one of the country's leading art connoisseurs and dealers. Under Chandra and Nicholai's direction, Gallery 7 plans to branch out to several cities across the world in the near future, aiming to provide Indian artists with a global platform to showcase their talent.



Parhad Goghavala

Untitled

60 x 40 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 60,000/-





Parhad Goghavala

Untitled

30 x 20 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 35,000/-





Parhad Goghavala

Untitled

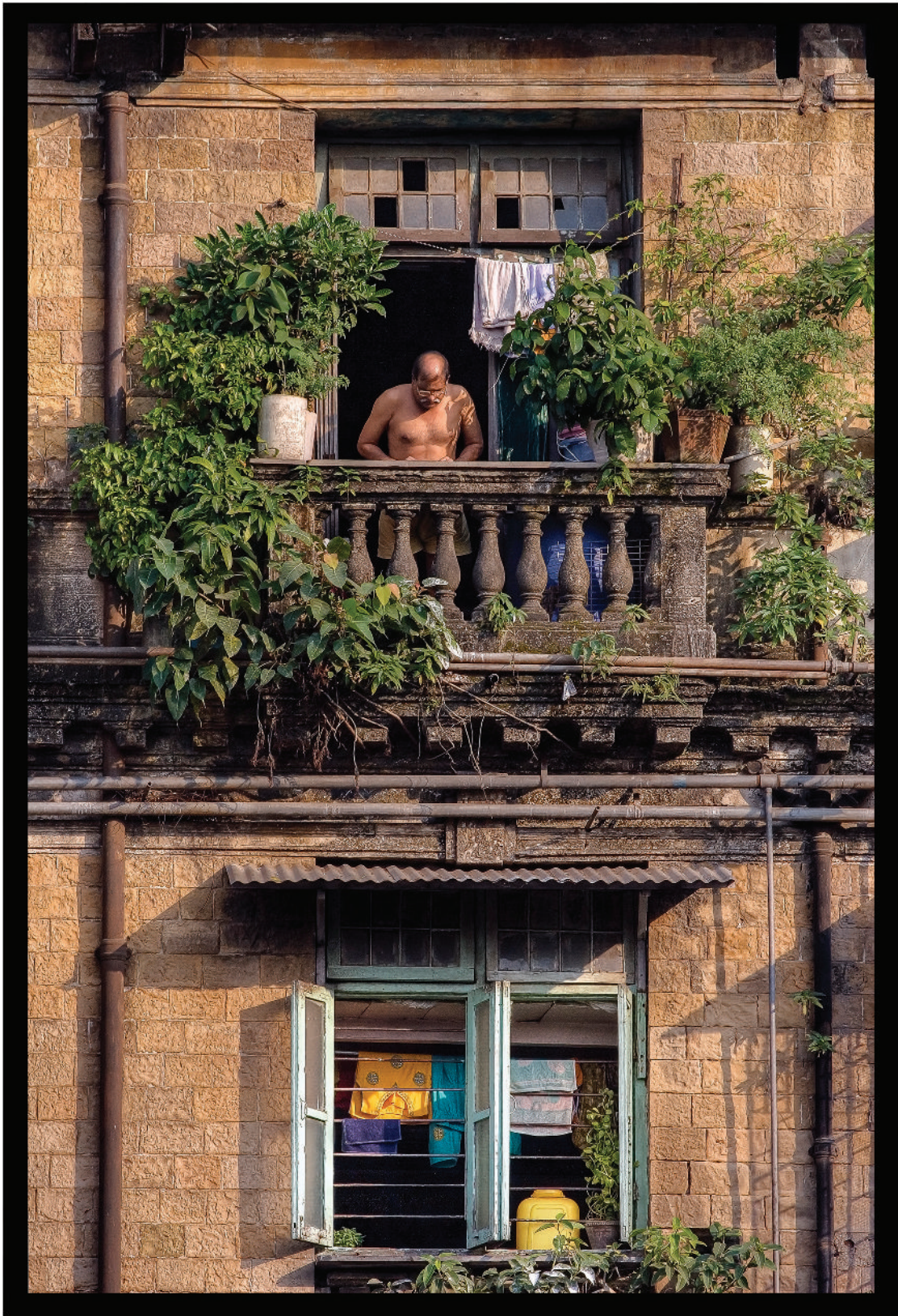
15 x 20 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala

Untitled

60 x 40 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 60,000/-





Parhad Goghavala

Untitled

30 x 20 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 35,000/-





Parhad Goghavala

Untitled

20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala
Untitled
40 x 60 Inches
Photography on Archival Paper
Edition No. 1/5
Rs. 60,000/-



Parhad Goghavala

Untitled

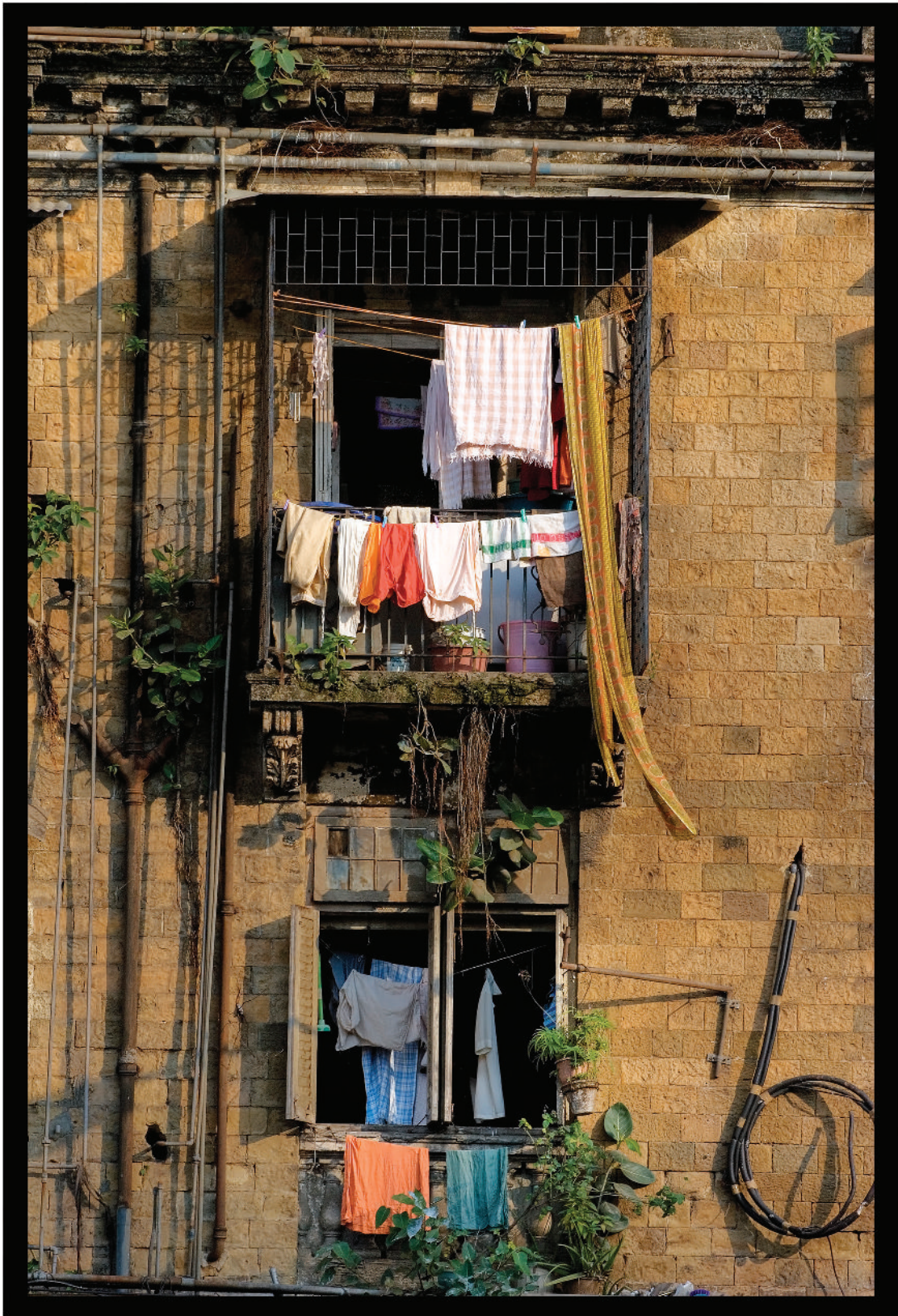
30 x 20 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 35,000/-





Parhad Goghavala

Untitled

20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala

Untitled

30 x 20 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 35,000/-





Parhad Goghavala

Untitled

20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala

Untitled

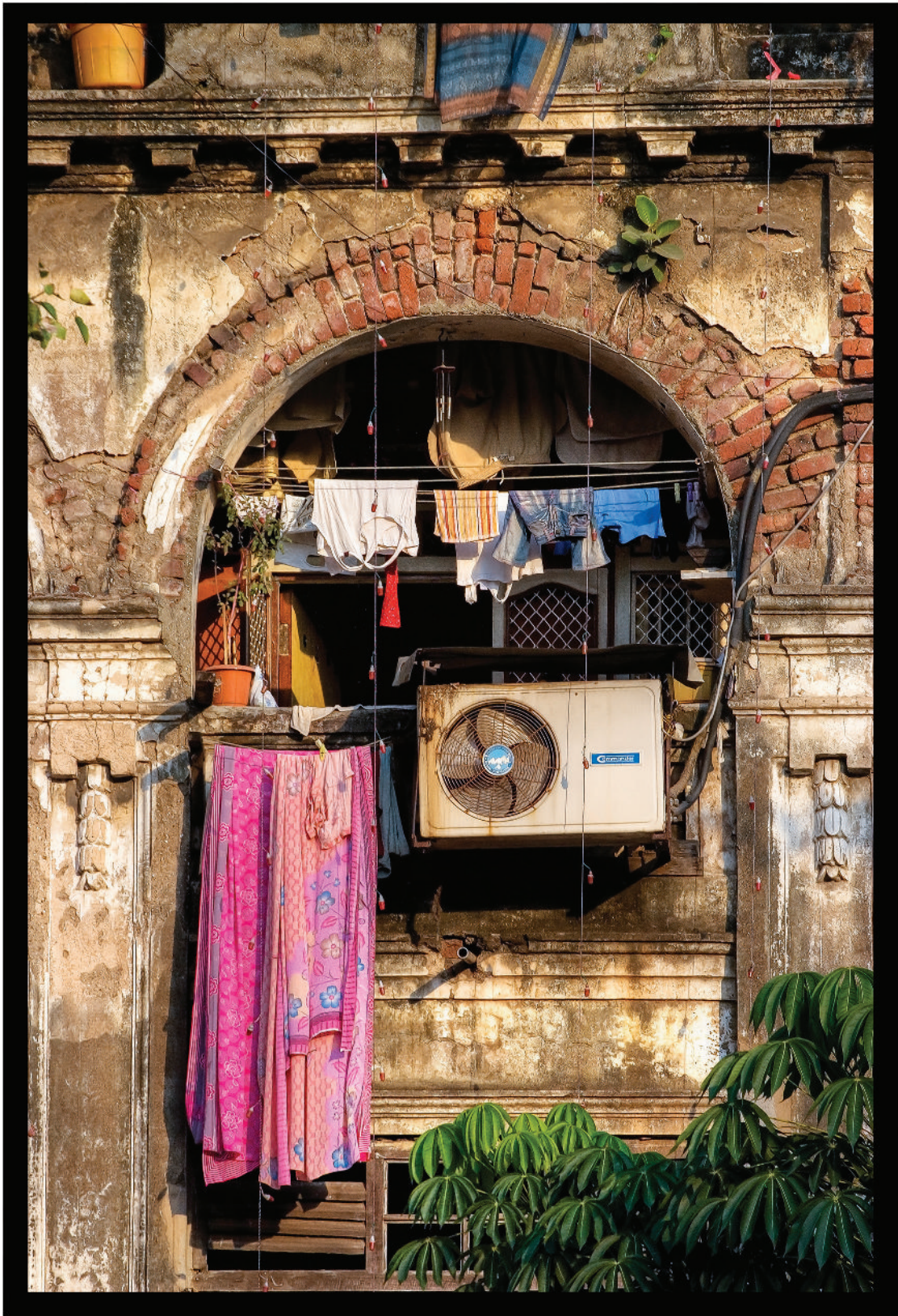
20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala

Untitled

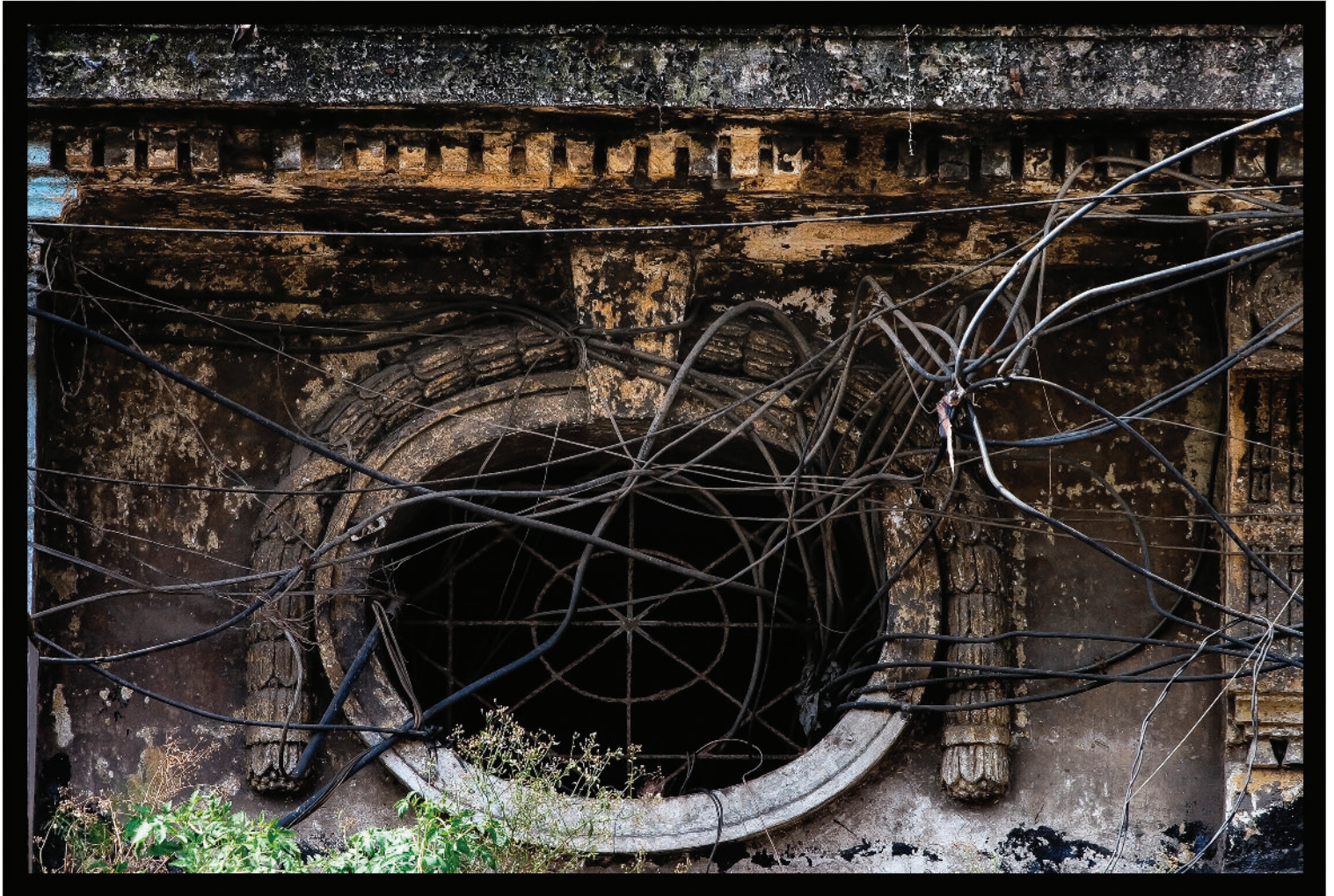
30 x 20 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 35,000/-





Parhad Goghavala

Untitled

20 x 30 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 35,000/-





Parhad Goghavala

Untitled

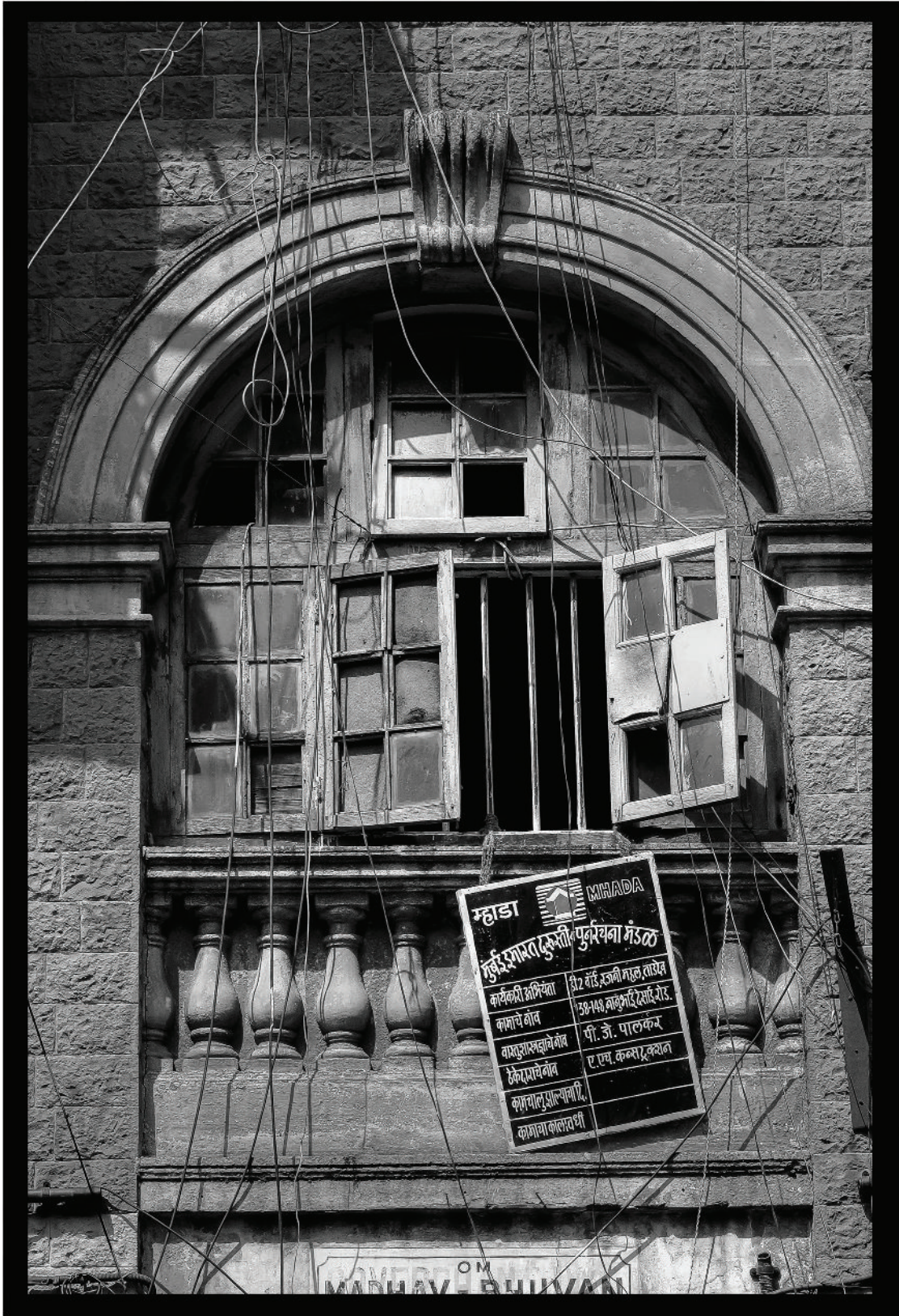
20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala
Untitled
20 x 15 Inches
Photography on Archival Paper
Edition No. 1/5
Rs. 25,000/-



Parhad Goghavala

Untitled

20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala

Untitled

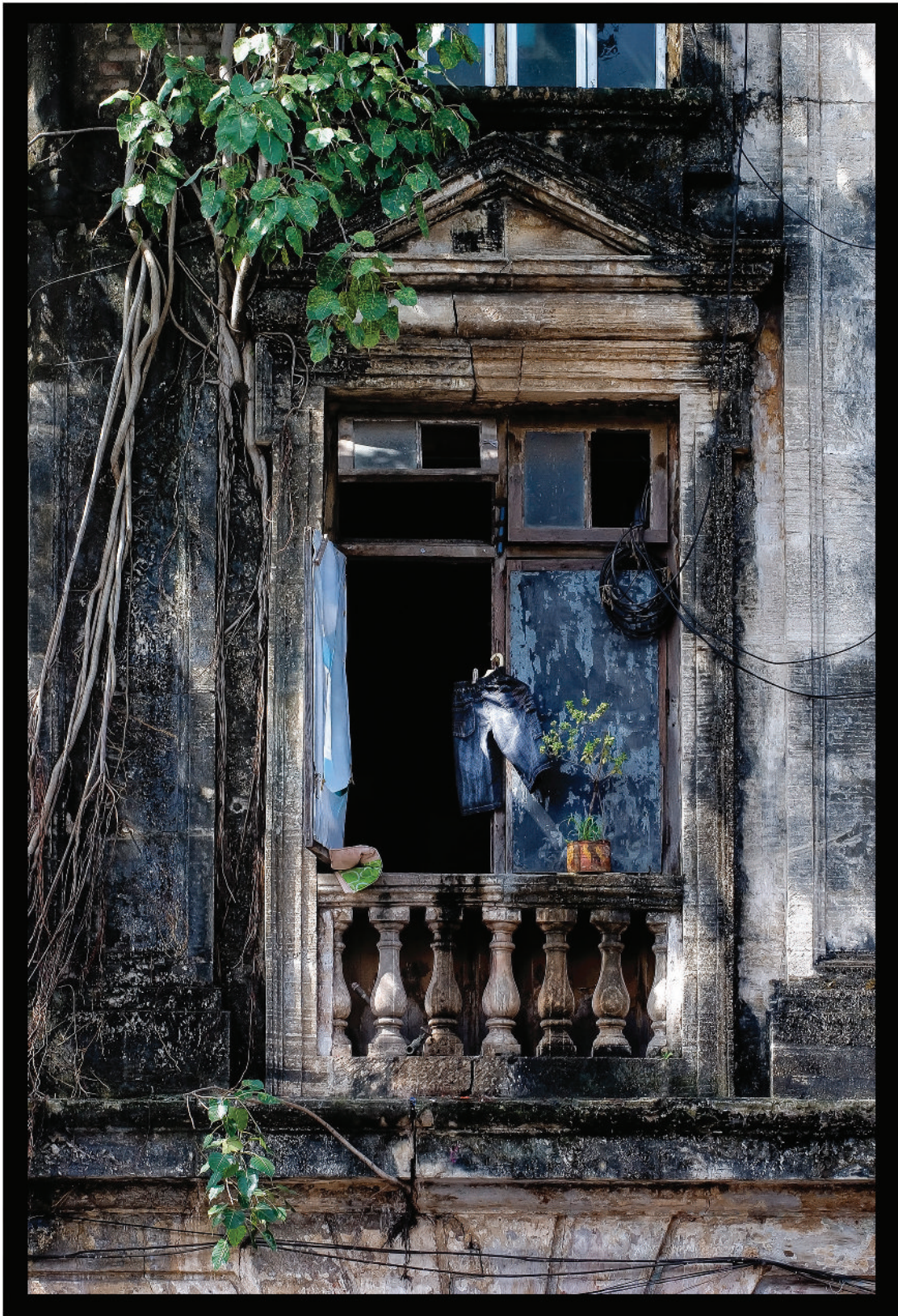
40 x 60 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 60,000/-





Parhad Goghavala

Untitled

30 x 20 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 35,000/-





Parhad Goghavala

Untitled

20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala

Untitled

20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala

Untitled

30 x 20 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 35,000/-





Parhad Goghavala

Untitled

40 x 60 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 60,000/-





Parhad Goghavala

Untitled

20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala

Untitled

20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala

Untitled

30 x 20 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 35,000/-





Parhad Goghavala

Untitled

20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala

Untitled

20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala

Untitled

30 x 20 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 35,000/-





Parhad Goghavala

Untitled

60 x 40 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 60,000/-





Parhad Goghavala

Untitled

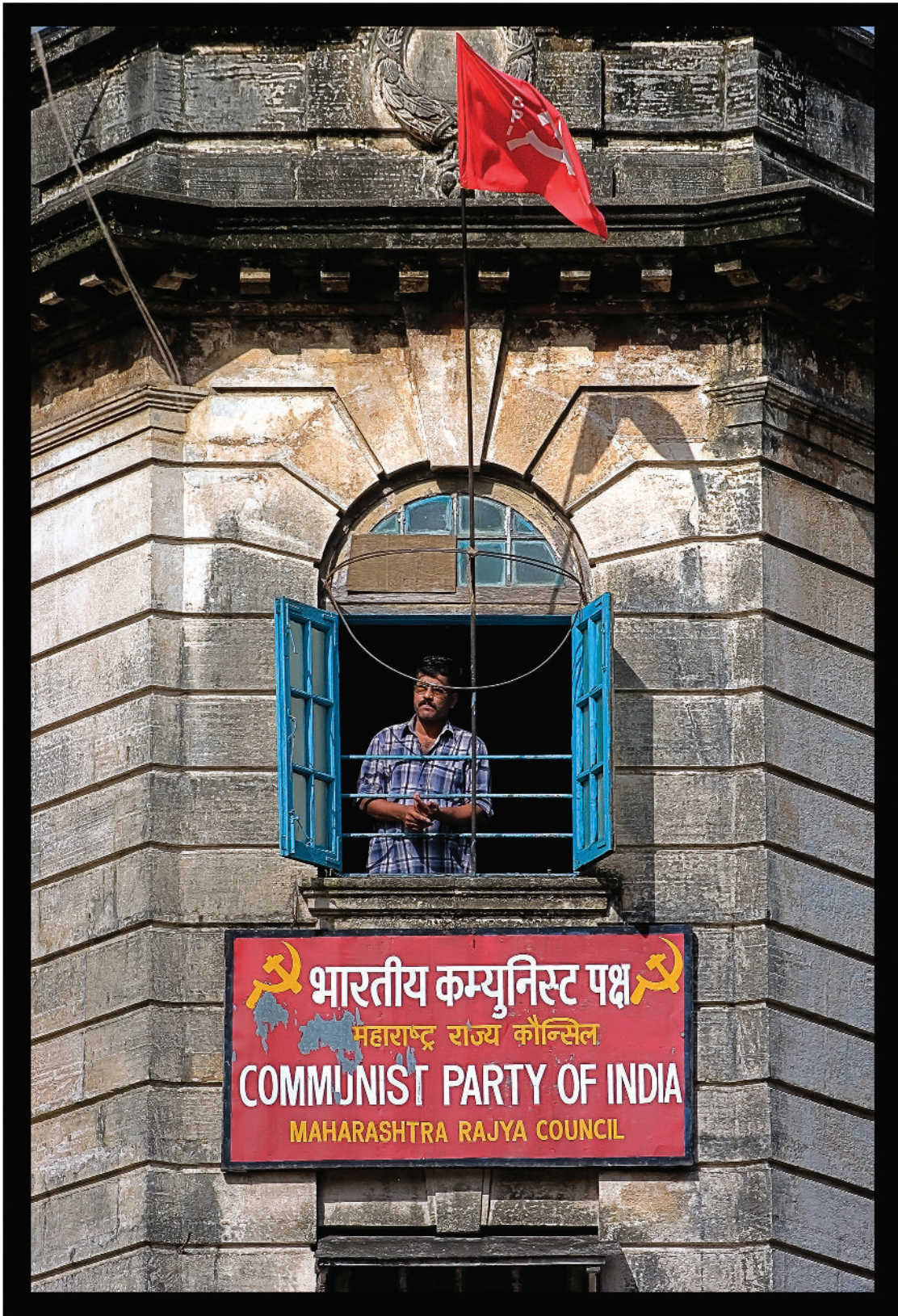
20 x 15 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 25,000/-





Parhad Goghavala

Untitled

30 x 20 Inches

Photography on Archival Paper

Edition No. 1/5

Rs. 35,000/-



If you would like a **Private Preview** of the works, either at your residence or your corporate space and for **Reservation Of Works**, please contact Mr. Newton D'souza on
+91 9820067124 +91 22 22183996





G3, Oricon House, 12/14 Rampart Row, K. Dubash Rd., Kalaghoda, Mumbai 01
+91 22 22183996/ 9520 contactus@gallery7.com www.gallery7.com
www.facebook.com/gallery7india

